



COLLEGE OF GRADUATE STUDIES

Winter 2008-09 Graduate Course Schedule

Please note that courses are subject to change. REGISTER EARLY to reserve your space!
Please visit plymouth.edu/graduate/directions for directions to courses held off campus.

Business

BU - Business

BU5720.DM **CRN: 20085** **SEMINAR IN EXECUTIVE MANAGEMENT**
Dartmouth Hitchcock Med Ctr, Lebanon – Off Campus Location Roxana Wright rwright01@mail.plymouth.edu
3 Credits [Syllabus](#)

Please note that class will meet in the Conference Room in Borwell 758 W.

Thursday 6PM – 9:30PM 12/4, 12/11, 12/18, 1/8, 1/15, 1/22, 1/29, 2/5, 2/12, 2/19

From a decision-makers point of view, students will participate in a seminar involving middle and upper-level managerial responsibilities, as well as discussions concerning 'state-of-the-art' methodologies appropriate to all levels of management. Case studies and group projects will be combined with informal lectures and discussions involving such areas as strategic planning, action planning techniques, policy-making, managerial ethics, decision-making methods, control systems and the integration of all resources for optimum performance. Prerequisite: Basic Management core courses (BU 5190, BU 5120 and BU 5210) and/or commensurate work experience.