



COLLEGE OF GRADUATE STUDIES

Winter 2008-09 Graduate Course Schedule

Please note that courses are subject to change. REGISTER EARLY to reserve your space!
Please visit plymouth.edu/graduate/directions for directions to courses held off campus.

Art, Integrated Arts and Music

IN - Integrated Arts

IN5970.WV **CRN: 20094** **INTEGRATING THE ARTS**
 Silver Fox Inn, Waterville Valley, NH – Off Campus Location Patricia Lindberg plindber@plymouth.edu
 3 Credits
 Students must register by 1/23/09. Additional fee of \$385 for Room & Board is required.
Friday 9AM – 9PM 2/13
Saturday 9AM – 9PM 2/14
Sunday 9AM – 3PM 2/15

This is one of four core courses in the Integrated Arts Program. This practicum-based course introduces students to the value and practical application of incorporating the arts into educational, cultural, recreational and human service settings. In addition to classroom lecture and discussion, a series of workshops with professional artists and teachers will allow students to observe a variety of teaching methods and philosophies. Basic skills and materials will be developed and discussed in creative drama, puppetry, music, theatre, poetry, art and movement.

Athletic Training, Counseling, Health, Health Promotion and School Psychology

CO - Counseling

CO5570.WV **CRN: 20073** **MINDFULNESS MEDITATION: THEORY & PRACTICE**
 Silver Fox Inn, Waterville Valley, NH – Off Campus Location Nancy Puglisi npuglisi@plymouth.edu
 3 Credits
 Students must register by 12/26/08. Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a residential course packaged with an additional meals & room fee of \$345.
Friday 9AM – 9PM 1/9
Saturday 9AM – 9PM 1/10
Sunday 9AM – 5PM 1/11

Designed to review the theory and practice relative to mindfulness meditation. Focus on the practice of the body scan, sitting meditation, healing meditation, eating meditation and walking meditation. Extended periods of meditation practice each day are interspersed with group discussions, presentations and small group work. Provides students with the theories surrounding the use of meditation as a healing tool while at the same time providing an opportunity for students to learn and practice meditation techniques. Focus will be on: learning the theories of mindfulness meditation; learning and practicing mindfulness techniques; incorporating mindfulness practice into our personal and professional lives; the authentic use of mindfulness practice as a teaching tool. Also Winterim and summer. Students are required to pay additional fees to participate in this course.

HH - PATH (Paths and Approaches to Transformation and Healing)

HH5570.WV **CRN: 20051** **MINDFULNESS MEDITATION: THEORY & PRACTICE**
 Silver Fox Inn, Waterville Valley, NH – Off Campus Location Nancy Puglisi npuglisi@plymouth.edu
 3 Credits
 Students must register by 12/26/08. Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a residential course packaged with an additional meals & room fee of \$345.
Friday 9AM – 9PM 1/9
Saturday 9AM – 9PM 1/10
Sunday 9AM – 5PM 1/11

Mindfulness Meditation Theory and Practice examines the theoretical basis for the use of meditation as a healing tool. In a meditative retreat format, participants learn and practice various types of meditation such as body scan, sitting, walking, eating and music meditation. Extended periods of practice and interspersed with discussion, reflection, presentation and small group work.

Business

BU - Business

BU5500.MVS **CRN: 20089** **SMALL BUSINESS PROBLEMS & STRATEGY: SBI PART I**
 Meredith Village Savings Bank, Plymouth – Off Campus Location Craig Zamzow czamzow@plymouth.edu
 3 Credits
 Please contact instructor (czamzow@plymouth.edu) to arrange meeting dates and times.

Student teams examine, research and present case findings and recommendations orally and in writing. Constant attention is given to those problems unique to small businesses. Students will go out into the field with the instructor as a team. Students will act as business consultants to a business in the area under the Small Business Institute Program at Plymouth State University.

BU5501.MVS **CRN: 20090** **SMALL BUSINESS ANALYSIS: SBI PART II**
Meredith Village Savings Bank, Plymouth – Off Campus Location Craig Zamzow czamzow@plymouth.edu
3 Credits
Please contact instructor (czamzow@plymouth.edu) to arrange meeting dates and times.

Required for a six-credit Small Business Institute project which includes primary and secondary research, complex financial analysis and a comprehensive plan including specific recommendations for improvements in business operations. Final report preparation of findings and recommendations to the small business client are requirements of this course.

BU5630.WV **CRN: 20071** **ST:BUILDING RELATIONSHIPS THAT LAST THE “TEST OF TIME”**
Silver Fox Inn, Waterville Valley, NH – Off Campus Location Dianne Durkin dmdurkin@plymouth.edu
3 Credits [Syllabus](#)
Students must register by 11/28/2008. Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a residential course packaged with an additional meals & room fee of \$270.
Friday 9AM – 9PM 12/12
Saturday 9AM – 9PM 12/13
Sunday 9AM – 3PM 12/14

BU5630.WV1 **CRN: 20072** **ST:BUILDING RELATIONSHIPS THAT LAST THE “TEST OF TIME”**
Silver Fox Inn, Waterville Valley, NH – Off Campus Location Dianne Durkin dmdurkin@plymouth.edu
3 Credits [Syllabus](#)
Students must register by 11/28/2008. Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a commuter course packaged with an additional meals only fee of \$105.
Friday 9AM – 9PM 12/12
Saturday 9AM – 9PM 12/13
Sunday 9AM – 3PM 12/14

The ability to relate and build rapport with others is essential in the business environment. When individuals are in rapport, they feel safe, comfortable and understood, leading to trust and respect. This course expands an individual's knowledge of establishing rapport by incorporating styles, Neuro Linguistic Programming, conscious empathetic listening and questioning techniques. Students will come away understanding how certain words, phrases, gestures, language patterns and voice elements unconsciously create shared perceptions resulting in strong communications with another person.

BU5630.WV4 **CRN: 20106** **ST:ISO SILVER TO BALDRIGE GOLD**
Silver Fox Inn, Waterville Valley, NH – Off Campus Location John Bonstingl jjbonstingl@plymouth.edu
3 Credits
Students must register by 1/16/2009 Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a residential course packaged with an additional meals and room fee of \$345.
Friday 9AM – 9PM 1/30
Saturday 9AM – 9PM 1/31
Sunday 9AM – 3PM 2/1

BU5630.WV5 **CRN: 20107** **ST:ISO SILVER TO BALDRIGE GOLD**
Silver Fox Inn, Waterville Valley, NH – Off Campus Location John Bonstingl jjbonstingl@plymouth.edu
3 Credits
Students must register by 1/16/2009 Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a residential course packaged with an additional meals fee of \$105.
Friday 9AM – 9PM 1/30
Saturday 9AM – 9PM 1/31
Sunday 9AM – 9PM 2/1

In this highly interactive and practical course, explore the world of ISO-9000 and the Baldrige Process. Learn from a veteran Baldrige examiner a set of practical strategies to build upon ISO principles and practices, to create a culture of continuous improvement in your organization. Learn how to build better relationships inside your organization and with your customers and suppliers. Discover how to retain your key employees, improve your market share, and grow your business with proven, world-class, Baldrige-based Quality processes and systems. Case studies of Baldrige Award-winning businesses and hospitals will be featured.

BU5630.WV2 **CRN: 20104** **ST:STRATEGIC COMMUNICATION: ISSUES, MEDIA & CRISIS PLANNING**
Silver Fox Inn, Waterville Valley, NH – Off Campus Location Warren Mason wmason@plymouth.edu
3 Credits [Syllabus](#)

Students must register by 12/12/2008 Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a residential course packaged with an additional meals and room fee of \$345.

Friday 9AM – 9PM	1/9
Saturday 9AM – 9PM	1/10
Sunday 9AM – 3PM	1/11

BU5630.WV3 **CRN: 20105** **ST:STRATEGIC COMMUNICATION: ISSUES, MEDIA & CRISIS PLANNING**
Silver Fox Inn, Waterville Valley, NH – Off Campus Location Warren Mason wmason@plymouth.edu
3 Credits [Syllabus](#)

Students must register by 12/12/2008 Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a residential course packaged with an additional meals fee of \$105.

Friday 9AM – 9PM	1/9
Saturday 9AM – 9PM	1/10
Sunday 9AM – 3PM	1/11

An understanding of issues management, media relations, and crisis planning are crucial to an organization's survival in today's volatile environments. This course examines the tactical communication skills necessary to strategically plan for these topics. From common reading, individual cases, lectures, videos, guest speakers, and student presentations, an understanding of current corporate communication functions relating to these issues will be examined. The culmination of this course will be the development of Crisis Communication Plan for each student's profit or non-profit organization.

BU5730.WV **CRN: 20134** **CURRENT ISSUES IN MARKETING**
Silver Fox Inn, Waterville Valley, NH – Off Campus Location Barton Macchiette bartm@plymouth.edu
3 Credits

Students must register by 1/2/200. Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a residential course packaged with an additional meals & room fee of \$345.

Friday 9AM – 9PM	1/16
Saturday 9AM – 9PM	1/17
Sunday 9AM – 3PM	1/18

BU5730.WV1 **CRN: 20135** **CURRENT ISSUES IN MARKETING**
Silver Fox Inn, Waterville Valley, NH – Off Campus Location Barton Macchiette bartm@plymouth.edu
3 Credits

Students must register by 1/2/2009. Mandatory pre-reading assignments are available in Blackboard (WebCT) which is accessible through the myPlymouth portal. This is a commuter course packaged with an additional meals only fee of \$105.

Friday 9AM – 9PM	1/16
Saturday 9AM – 9PM	1/17
Sunday 9AM – 3PM	1/18

Designed to explore the contemporary issues and challenges impacting the future of marketing management. Developments in technology, communications, demographics, consumerism, packaging, marketing information systems and non-product marketing, are some of the variables to be examined in terms of their current and future influence on the functions of the marketing manager. All other required marketing courses should be completed before entering this course.