

Plymouth State University **ACADEMIC MINOR REQUIREMENTS**
PROFESSIONAL COMMUNICATION MINOR 2006-2007

Student: _____
 Student ID: _____
 Enrollment Date: _____

Department: **Communications Studies**
 Total semester hours required: **15**
 Total semester hours transferred: _____

Plymouth Requirements	Credits	Gen Ed	Transfer Course (Title)	Credits	To Be Taken
CM 2910 Introduction to Communication	3				
CM 3640 Communication Theory	3				
BU 2290 Organizational Communications	3				
Complete six credits from two of the following courses:	6	Note: At least one course must be at the 3000/4000 level.			
BU 2450 Principles of Marketing					
BU 3320 E-Commerce					
BU 3340 Consumer Behavior					
BU 3370 Advertising & Promotion Management					
BU 3420 Organizational Behavior		DICO			
BU 3600 Corporate Public Relations					
BU 4260 Interpersonal Relations					
CM 2770 Introduction to Media & Cultural Studies					
CM 3500 Media Effects					
EN 3090 Technical Communication					
EN 3670 Journalism					

 Department Evaluator

 Director of Curriculum Support