

Plymouth State University **ACADEMIC MINOR REQUIREMENTS**  
**PROFESSIONAL COMMUNICATION MINOR 2012-2013**

Student: \_\_\_\_\_  
 Student ID: \_\_\_\_\_  
 Enrollment Date: \_\_\_\_\_  
 Student Major/Option: \_\_\_\_\_

Department: **Communication & Media Studies**  
 Total semester hours required: 15  
 Total semester hours transferred: \_\_\_\_\_  
 Catalog Used for Major/Option: \_\_\_\_\_

Plymouth Requirements	Credits	Gen Ed	Transfer Course (Title)	Credits	To Be Taken
CM 2910 Introduction to Communication	3				
CM 3640 Communication Theory	3				
BU 2290 Organizational Communications	3				
Complete <b>six</b> credits from <b>two</b> of the following courses:	6	Note: At least <b>one</b> course must be at the 3000/4000 level.			
BU 2450 Principles of Marketing					
BU 3320 E-Commerce					
BU 3340 Consumer Behavior					
BU 3370 Advertising & Promotion Management					
BU 3420 Organizational Behavior		DICO			
BU 3600 Corporate Public Relations					
BU 4260 Interpersonal Relations					
CM 2770 Introduction to Media & Cultural Studies					
CM 3090 Technical Communication					
CM 3500 Media Effects					
CM 3670 Journalism					Falls
EN 3670 Journalism					Spring

Note 1: Students with a minor must complete six credits of upper-level courses outside the major discipline.

Note 2: For a second or subsequent minor, at least nine credits must be different from the major or the first minor.