Planning Document* December 20, 2019



TRANSFORMATION TIMELINE

This timeline sets out a chronology for PSU's transformation to cluster-based learning with open laboratories. The intent is to identify key elements and benchmarks.

Fall '17 freshmen will be exposed to some of the cluster experience. The first class to fully experience integrated clusters will matriculate in Fall '19.

SPRING '17

- Build upon strategic cluster momentum developed by integrated cluster guides
- Continue cluster project review process for AY18 and pilot external partnerships
- Continue implementation of AY17 cluster projects
- Engage community in Campus Forums on organizing, structure, curriculum, and finance
- Establish cluster homes for departments and programs by 4/30 and facilitate crosscluster connections
- Begin discussions on co-location of clusters, open lab build-outs, and facility renovations
- Initiate development of transitional administrative structure
- Begin to use external advisory boards to work with faculty and administrationaligning curriculum with regional and 21st century needs, as well as sustainable models for job connections, partnerships and financial supports for programming
- Facilitate curriculum discussions to plan and initiate curricular enhancements
- Begin formation of cluster leadership teams
- Begin analysis of program fit, need, and return combined with URSA process data and external advisory board recommendations
- Launch the integrated clusters marketing plan, including external-focused website
- Air new integrated clusters digital and traditional advertisements forundergraduate and graduate programs
- **Videotape** new winter-based marketing video with cluster theme

Completed Actions

In Process

O Not Started

Green: Actions that have been moved from a previous semester

- Announce fourth \$1 million+ gift in the University's history to support student scholarships and cluster-based educational leadership institute
- Engage alumni as hosts of student recruitment events in New Hampshire
- Conduct mini feasibility assessment of donor interest in and affinity for Stadium and Turf Fields, Strength and Conditioning Lab, and student scholarships; work closely with President's Council as primary volunteer fundraisers
- Build community communication plan, place local media advertisements
- Start planned giving program; hire a Director of Planned Giving

SUMMER '17

- Initiate planned renovations and classroom modernization
- Create new open laboratories and facilitate co-location of clusters where minimal investment is required across campus
- Finalize and launch Merrill Place residence hall and conference center
- Begin conducting cluster leadership team training
- Replace cluster guide model with integrated cluster leadership team model
- Launch First Year Seminar Fellows Program 1.0
- Conduct inaugural one-day June Orientation sessions for all incoming students
- Conduct Panther Days for first-year students over five days
- **Develop** opportunities for global cluster project development between Universities
- **Videotape** new summer-based marketing video with cluster theme
- Build community communication plan; publish and distribute PSU Impact Report
- Buildout and launch Salesforce CRM Communities for student recruitment, retention, and alumni engagement
- Create and implement social media strategic plan including use of Social Studio application in Salesforce CRM; benchmark student, alumni, and donor engagement
- Reconstruct gallery space in preparation for design and renovation of open lab with multiple stations
- Begin Phase 2 renovation of Hyde Hall and design of Innovation & Entrepreneurship Cluster home and open laboratory spaces
- **Setup** a Presidential/Faculty/Staff transition leadership team
- Pilot cluster organization in at least 2 clusters

FALL '17

- Welcome Class of '21 into clusters
- Pilot challenge-based First Year Seminar Phase 1
- **Propose** Electromechanical Technology & Robotics (EMTR) program
- Ideate and develop plan for integration of Centers (Center for Transformation, Center for Business and Community Partnerships, and Office of Sponsored Programs)
- Begin implementation of data management and analytical system for Academic Affairs
- Launch cluster leadership teams; department chairs remain.
- Form and pilot implementation of discipline-based communities

Completed Actions

In Process

O Not Started

- Continue planning for co-locating clusters
- Initiate development of a plan for curriculum changes such as alternative scheduling
- Continue exploring the process of organizing the residential experience around clusters
- Implement a Peer Mentoring Program for first-year students
- Implement Faculty/Staff Mentoring Program for first-year students
- **Develop** Retention Team model identifying key stakeholders
- Analyze academic program demand and environmental scan, phase one
- Enhance sophomore and junior search and support materials to introduce clusters
- Implement recommendations for major donor solicitations from mini feasibility assessment for fundraising campaigns for the Stadium and Turf Fields, Strength and Conditioning Lab, and student scholarships
- Continue implementation of community communication plan
- Publish and distribute annual PSU Impact Report
- Develop cluster-based alumni and donor volunteer engagement opportunities
- Start search processes for key administrative positions
- Hire necessary faculty for technology program development
- Presidential/Faculty/Staff transition leadership team active in cluster implementation

SPRING '18

- Implement event data management and analytical system for multiple programs and departments in coordination
- Solidify cluster leadership teams by outlining roles and responsibilities
- Pilot themed General Education modules
- Research and identify national K-12 schools that offer project-based learning models for new student recruitment (EAB research in process)
- Identify degree programs to transition to programs with 4-credit courses
- Submit and review curriculum proposals from University Reinvention (URI) process
- Analyze academic program demand and environmental scan, phase two
- Implement transitional administrative structure
- Move Student Success, PASS, and Residential Life to Speare Building
- Evaluate existing international partnership MOU's to determine ROI
- Design layout for the Arts & Technologies Cluster and open laboratory for electromechanical and robotics, data visualization, and fabrication design; 4th floor of D&M
- Clarify roles and responsibilities of cluster leadership teams
- Implement plan for integration of Centers (Center for Environment, Center for Business and Community Partnerships, and Office of Sponsored Programs)
- Assess student experience in First Year Seminar Phase 1
- Ideate First Year Seminar Phase 2
- Refine team administrative structure including common job responsibilities
- Meet with CCSNH and local K-12 schools to create seamless path from high school to community college to PSU

Completed Actions

In Process

O Not Started

- Launch Cluster Connect to enable faculty, student, and partner connections for projects, open labs, advice, and internship opportunities
- **Develop** integrated approach to academic and social experience in the residency halls
- Develop open lab living-learning space in key residence halls and utilize the conference center for a common space
- Redefine Student Success Coach position and first year advising model
- **Develop** Provost's Council comprised of cluster representatives
- Hire a Student Programming Coordinator to develop an integrated model of student programming
- Host a First-Year Recognition Event to celebrate open lab projects in First Year Seminar
- Evaluate recruitment activity with newly established International University partnerships
- Recruit leaders for at least one Alumni Chapter in DC, Chicago and/or Colorado
- Fine-tune and promote cluster-based alumni and donor volunteerengagement opportunities (ongoing)
- Implement recommendations for major donor solicitations from mini feasibility assessment for fundraising campaigns for the Stadium and Turf Fields, Strengthand Conditioning Lab, and student scholarships

SUMMER'18

- Continue creating new open laboratories and co-location of clusters where minimal investment is required
- Renovate PE center as home for the Health & Human Enrichment Cluster
- Conduct check-ins and assess operating functions for administrative structure
- Evaluate integrated cluster projects and external partnerships
- **Develop** first-year advising model that maps student's four-year journey
- Launch First Year Seminar Fellows Program 2.0
- Launch Capstone Integration Fellows Program 1.0
- Hire a Director of Career Services Development
- Review and prioritize proposals from University Reinvention (URI) process
- Submit interim NEASC Report
- Recruit alumni for first-year mentoring program (ongoing)
- Engage alumni in development of strategic career center planning
- Refine cluster leadership teams and continued training
- Open one-stop-shop resources for students in Speare Building
- Enhance retention campaign for incoming first-year students; refine messaging with Admissions and Panther Days (orientation)
- Implement recommendations for major donor solicitations from mini feasibility assessment for fundraising campaigns for the Stadium and Turf Fields, Strength and Conditioning Lab, and student scholarship
- Start summer programming at the Conference Center
- Conceptualize design of open lab spaces on 4th floor of D&M
- Develop and deliver a project-based design process pedagogy institute (CPLC)

Completed Actions

In Process

O Not Started

FALL '18

- Welcome Class of '22 into clusters
- Run remaining departments and clusters in parallel
- Transition to discipline-based communities within clusters
- Implement challenge-based First Year Seminar Phase 2
- Develop program outcomes and plan for implementation
- Move Health & Human Enrichment Cluster faculty into PE center
- Begin implementation of prioritized proposals from University Reinvention (URI) process (ongoing)
- Expand integrated cluster projects and external partnerships (ongoing)
- Develop strategy for external partnerships and sustainable funding for projects
- Launch approved degree programs with 4-credit courses
- Ideate, research, and develop plan for new multidisciplinary programs among clusters for undergraduate and graduate programs (ongoing)
- Implement Phase 1 of a Cluster-Based Integrated Living Learning Community
- Implement Student Success Coaches associated with each cluster
- **Develop** a restorative justice model in conduct cases
- Implement enhanced First-Year Mentoring Program with alumni in Beta test phase (PeopleGrove)
- Launch Colorado Alumni Chapter
- Build a Career Development program with the leadership of the new Director that integrates with Clusters, Open Labs, and Cambridge Living/Learning Model
- Begin implementation of the Electro-Mechanical and Robotics program

SPRING '19

- Complete transition from departments to discipline-based communities and clusters
- Pilot General Education Capstone Integration Course Phase 1
- Continue implementation of proposals from University Reinvention (URI) process
- Implement plan for growing external partnerships and sustainable funding for projects
- Propose and market new interdisciplinary programs among clusters for undergraduate and graduate programs
- Assess Peer Mentoring Program for first-year students
- Assess student experience in First Year Seminar and recommend deletion of course and implementation of new course (Tackling a Wicked Problem)
- Evaluate Phase 1 of a Cluster-Based Integrated Living Learning Community (reevaluating)
- Develop model for faculty link with residence halls and student programming (reevaluating)
- Create a graduation auditing system of junior students that is automatic
- Evaluate applicant pool generation from identified Project Based Learning schools for year 2
- Fine-tune and promote cluster-based alumni and donor volunteerengagement opportunities

Completed Actions

In Process

O Not Started

- Test alumni mentoring program software for first-year students in advance of Fall 2019
 launch
- Complete fundraising for stadium and turf field

SUMMER '19

- O Complete build out of 12 open laboratories
- Depart from departmental structure
- Host kick off fundraising event for Strength and Conditioning Open Lab
- Review progress toward fundraising goals; refine approaches to majordonor solicitations as needed
- Open discussions with identified Project Based Learning schools to begin new student recruitment activities
- Build and renovate the Arts & Technologies Cluster home and associated open laboratory in the D&M building
- Complete cluster administrative structure integration
- Assess General Education Capstone Integration Course Phase 1
- O **Complete** Project Based Learning school integration into Plymouth's recruitment strategy for primary, secondary, and tertiary markets
- Develop marketing plan for graduate enrollment based on finalized enrollment plan
- Organize honors/creative scholars placement in residence halls
- Assess ROI of marketing and advertising campaign, as of June 30, in student conversions (inquiry, tours, and admission applications); revise FY20 ad placement and content
- Partner with New Hampshire Music Festival on fundraising initiative
- Begin phased implementation of program analysis, fit, and need recommendations
- Expand summer programming at Conference Center
- Implement First-Year Mentoring program changes for incoming class
- Evaluate First-Year Mentoring program with alumni

FALL '19

- Welcome Class of '23
- Assess and refine process for alternative scheduling
- Implement challenge-based Tackling A Wicked Problem First Year Experience
- Implement Showcase of Student Engagement to celebrate student cluster work
- Launch a new affinity or geographic based Alumni Chapter
- Implement Phase 2 of a Cluster-Based Integrated Living Learning Community
- Implement alternative scheduling
- Evaluate and expand plan for integrated cluster projects and external partnerships

Completed Actions

In Process

O Not Started

- Launch new interdisciplinary programs among clusters
- Continue to ideate, research, and develop plan for new interdisciplinary programs among clusters for undergraduate and graduate programs
- Develop a comprehensive parent communication model over a four-year cycle
- Implement restorative justice model in conduct cases
- Launch Electro-Mechanical and Robotics Program
- Launch second year of First-Year Mentoring program with alumni

SPRING '20

- Launch General Education Capstone Integration Course Phase 2 (second pilot)
- Implement plan for growing external partnerships and sustainable funding for projects
- Continue to propose and market new interdisciplinary programs among clusters for undergraduate and graduate programs
- **Pilot** at least one thematic pathway in General Education
- Schedule thematic pathways in Fall 2020
- Review and refine NECHE assessment models across campus
- Organize each club and organization with cluster-based experience
- Fine-tune and promote cluster-based alumni and donor volunteer engagement opportunities
- Launch at least one of the DC and/or Chicago Alumni Chapter(s)

SUMMER '20

- Evaluate Phase 2 of a Cluster-Based Integrated Living Learning Community
- Evaluate needed renovations or enhancement for open labs on campus
- Evaluate needed improvements within co-location of clusters on campus
- Assess General Education Capstone Integration Course Phase 2
- Review progress toward fundraising goals; refine approaches to major donor
 - solicitations as needed
- Begin Phase 3 of build out and renovation of Hyde Hallas Innovation & Entrepreneurship Cluster home
- Continue to work towards being an economics hub for the North Country and Lakes Region tying in Arts & Technologies, and Innovation & Entrepreneurship.

FALL '20

- Schedule fall classes using alternative scheduling
- Fine-tune challenge-based Tackling a Wicked Problem First Year Experience
- Begin multi-year transition from Integration Connection requirement of the General Education program to the Integrated Cluster requirement
- Expand thematic pathways in General Education
- Launch new interdisciplinary programs among clusters
- Continue to ideate, research, and develop plan for new interdisciplinary programs among clusters for undergraduate and graduate programs

Completed Actions

In Process

O Not Started

- Fine-tune Cluster-Based Integrated Living Learning Community
- Implement parent communication system and cycle
- Develop proactive off-campus community model for off-campus students
- Launch at least one new affinity or geographic based Alumni Chapter(s)

SPRING '21

- Graduate first class with partial cluster experience
- Evaluate and retire remnants of previous system
- Continue transition to General Education Capstone Integration requirement
- Offer additional thematic pathways in the General Education program
- Continue to propose and market new interdisciplinary programs among clusters for undergraduate and graduate programs
- Systematize student informational systems to create a cohesive model for retention
- Fine-tune and promote cluster-based alumni and donor volunteer engagement opportunities
- Review and refine NECHE assessment models across campus
- Survey students' reactions to clusters and open labs (surveyed through presentations, but no survey instrument)

SUMMER '21

- Implement needed renovations or enhancement for open labs on campus
- Implement needed improvements within co-location of clusters on campus
- O **Assess** thematic pathways in General Education program
- O Discuss and plan for the introduction of micro credentialing in General Education
- O **Assess** ROI of marketing and advertising campaign, as of June 30, in student conversions (inquiry, tours, and admission applications); revise FY22 ad placement and content
- Review progress toward fundraising goals; refine approaches to major donor solicitations as needed

FALL '21

- Fine-tune themed modules for General Education
- Continue to launch new interdisciplinary programs among clusters
- Assess and document needs for classroom modernization on campus
- Create underperforming student contract system aligned with professional advisor
- Review and refine NECHE assessment models across campus

SPRING '22

- Continue transition to General Education Capstone Integration Course
- Fine-tune and promote cluster-based alumni and donor volunteer engagement opportunities
- Completed Actions
- In Process

O Not Started

SUMMER '22

- Invest in classroom modernization for Hyde Hall, Highland Hall and Draper Maynard
- Review progress toward fundraising goals; refine approaches to major donor solicitations as needed
- Invest in upgrading facilities for full conversion to cluster-based spaces, open laboratories, and residence halls

FALL '22

- Evaluate retention efforts for graduating first class to have the full cluster experience
- O **Develop** graduate program in Nursing
- O Fully Implement thematic pathways for General Education

SPRING '23

- Invest in classroom modernization for Hyde Hall, Memorial and Draper Maynard
- O **Fine-tune** and promote cluster-based alumni and donor volunteer engagement opportunities

FALL '23

- O **Fully integrate** and fine-tune model
- O **Fully implement** Clusters with continuous improvement
- O **Fully implement** General Education Integrated Capstone course

SPRING '24

- O **Graduate** first class with full cluster experience
- O **Survey** first class with full cluster experience

Completed Actions

In Process

O Not Started

Green: Actions that have been moved from a previous semester