Major Requirements 40
General Education Requirements 42-48
Electives 28-32
Total Credits 120

-Courses listed are 4 credit courses unless specified.
-Directors Courses should total 20 credits.
-Courses from Production requirement cannot double count for courses in option list.

Core Requirement Credits 20
CM 2000 Studies in Communication & Media (TECO)
CM 2006 Intercultural Communication
CM 3645 Communication Theory (WRCO)
CM 4655 Communication Research Methods (QRICO)
CM 4905 Senior Seminar

Production Requirement Credits 4
CM 2995 Professional Social Media
CM 3125 Communication Through Animation (INCO)
CM 3400 Interactive Website Communication (INCO)
CM 3675 Journalism in Digital Age
CM 3750 Film & Video Production
CM 3760 Narrative Film-making
CM 3770 Documentary Film-making

Professional Communication Option Credits 16

Required: CM 2915 Communication & Leadership
AND
Choose 2 courses from list (at least 1 from upper level):
CM 2007 Strategic Communication
CM 2995 Professional Social Media
CM 3095 Technical Communication (TECO)(WRCO)
CM 3400 Interactive Website Communication (INCO)
CM 3675 Journalism in a Digital Age (TECO)(WRCO)

Choose 8 credits (4 credits need to be CM courses and four credits need to be upper level):
CM 2405 Public Speaking
CM 2007 Strategic Communication
CM 3006 Analyzing Screen Media (DICO)
CM 2775 Media & Cultural Studies
CM 2995 Professional Social Media
CM 3005 Rhetoric & Semiotics (INCO)
CM 3095 Technical Communication (TECO)(WRCO)
CM 3125 Communication Through Animation (INCO)
CM 3400 Interactive Website Communication (INCO)
CM 3485 Global Perspectives in Media (GACO)
CM 3505 Media Effects
CM 3515 Communication Media & Wellness (WECO)
CM 3675 Journalism in a Digital Age (TECO)(WRCO)
CM 3750 Film & Video Production
CM 3760 Narrative Film-making
CM 3770 Documentary Film-making
CM 3915 Topics in Media Studies
CM 3926 Topics in Screenwriting & Video Production
CM 3945 Social Media: Technology & Culture
CM 3960 Internship
CM 4915 Independent Study
EN 3125 Advanced Composition
EN 3135 Non-Fiction Workshop
PY 3730 Philosophy of Communication (DICO)(INCO) 3 CR

Business Courses: (All 3 CR)
BU 2290 Organizational Communications (WRCO)
BU 2450 Principles of Marketing
BU 3040 Special Topics in Marketing
BU 3310 Business & the Media
BU 3340 Consumer Behavior
BU 3350 Event Marketing
BU 3360 Marketing Research
BU 3370 Branding & Marketing Communication
BU 3420 Organizational Behavior (DICO)
BU 3450 Sports Marketing
BU 3600 Corporate Public Relations
BU 4250 Marketing Management
BU 4440 Global Marketing

Directions Courses: (All 4 CR unless noted)
CMDI 1105 Creating Games (CTDI)
CMDI 1030 Creativity & the Digital World
CMDI 2015 “Deviants” in Film & Society (SSDI)
CMDI 2025 Sex & Cinema (PPDI)
CMDI 2100 The Digital Imagination (CTDI) (3 CR)
CMDI 2200 The Science of Animation Programming (SIDI)

Cannot be counted towards option requirement