Paul Mrozka facilitated. He reminded attendees that every program will be in a cluster including exploration and discovery.

Paul then asked if anyone wanted to share a current project that could become a cluster project.

**Responses:**

**Bob Nadeau:** Sales program partnership with companies and sales program and finance students to share projects and receive professional feedback. Eventually the students get hired by those companies. Results show that students receive an average of 2.8 job offers one month before graduation.

**Brad Allen:** MAPS (Marketing at Plymouth State) student organization; raise money and generate money with alums to work on marketing projects. Sample partnerships: Marketing project for the Mt. Washington Observatory, Pemi Youth Center, D-Acres, and the maple syrup industry in NH. The focus is on getting hired in a job after graduation. Student organizations an untapped resource for keeping students busy and away from bad things.

**Nick Sevigney:** The Art Dept has a student design company. Companies ask students to design ideas for a sign, marketing idea or poster.

Discussion then moved to potential future projects within clusters. Some ideas are listed below.

**PSU Shark camp and Fabrication Labs - Brad Allen and Nick Sevigney**

Many of these might link us to businesses in the North Country; what do they need; what do they think of us?

Nick reminded us that we not think of these just in terms of businesses but also philanthropic organizations. Students from business and art can cross-pollinate and start to break down those silos.

Someone commented that fabrication labs would need non-faculty staffing.

**Laurie Morris** from Advancement said that she has a donor interested in shark camps.

**Robyn Parker:** Enterprise center at Plymouth and Grafton County Economic Center; How can we use this center to engage students into this business incubator space?

**Rodney Ekstrom** mentioned connections to the Cannon Mountain Ski Area director who is a PSU alumnus.

Someone suggested partnering with the **NH Health and Human services Dept.** They are understaffed and have great needs and our students could work with those organizations.

**JoAnn Guilmet** receives many requests for student computer help. This would be a great collaborative project with Computer Science and ITS. Often the work is requested for free which might pose a
problem. That led to a discussion that not all partners can pay for any services we render. It was discussed that not all projects would generate income.

**Bob Nadeau** noted that we should select high schools to help develop better education/pedagogy and prepare high school students for success. For example, the fast start courses seniors can take in high school to earn college credit before they arrive to the next institution of learning. He used an example of Pinkerton Academy where is in helping them integrate professional sales into their marketing program. That might boost PSU student inquiries.

**Shaping space Matt Keyser** from music, theatre dance is working on a shaping space project that production directors may be interested in.

Someone suggested connecting hockey and basketball (and other sports) with the physical therapy program. Also nursing, athletic training and physical therapy.

**Chris Drever** suggested robotics. Could work with a wide variety of programs.

Someone suggested that we should consider projects that solve problems.

**Anne Jung-Mathews** suggested a research innovation project with library doing paid research work with individuals and organizations.

**Karolyn Kinane** had a project idea that would put arts and culture on the forefront where people could discover activities going on in the area. Nick suggested partnering with museums. Could involve employees and not just academics.

There is a big open space downtown; can that space be used?

**Kaleb Hart** from MarCom; can we have projects that solve local and national problems? For example, the North Country still lacks technology infrastructure. Can a cluster solve rural problems like technology or manufacturing, etc? Someone mentioned a recycling program and technology for medical use and monitoring, could this be done from a rural area?

**What resources are needed for the future to make our ideas a reality?**

Reconfigured spaces, versatile space, not just classrooms with desks. All space must be multipurpose. Some spaces may be virtual.

Easy, accurate links to external partners.

We need a metric to determine how we use our resources; blend of profit, nonprofit. Which ones do we do, which ones do we delay or not do? We need some place to vet those project ideas

Someone commented that the resource of security may be lacking. People are fearful of change or losing their jobs and may be holding back.

Someone commented that we need a framework for our ideas. A cluster day, for example
There is a need for us to communicate online. Robyn replied that a website is being developed.

There is a need for guidance from leadership during this transition time period.

**Questions and comments from the session:**

Maria Sanders asked how we differentiate these clusters; they all seem similar. Robyn responded that there is an overlap and will change over time. They aren’t fixed in stone.

Laurie, how do these sessions move us forward? How does this feed into the structure of our clusters? Robin replied that majors will still exist and that these sessions bring people together to brainstorm project ideas.

We need to avoid creating new silos with the different name of clusters. Clusters should have micro goals. Should reaching out to other clusters be a goal?

How will it be decided which projects will be funded? Robyn said that process is being developed. In the immediate future, chairs will work with task force to determine what projects go forward now or later. Another person said that there needs to be a centralized location where project ideas will be submitted. A staff member from Admissions suggested that her department might be able to coordinate the projects in their early phases. We could use GPS mapping coordinates to discover where the interest from Plymouth is coming from.

Someone asked how the current organizational plan fits into these clusters. Robyn replied that programs live in clusters, not necessarily people or departments. A program can be involved in a variety of clusters. This may change over time. Robin used the expression crawl, walk, run.

There will be a call for leaders of clusters.

A non-faculty member asked how staff will fit into these clusters. There is not a specific plan now but eventually, staff will be moved into a cluster. Input will be sought. Doesn’t mean staff can come up with project ideas.

Intellectual property must be considered.

Anne Jung-Mathews, scribe