Frost School Council Minutes
May 8, 2012
HUB 123
3:30-5:00

Present: Christian Roberson (Chair), Nancy Betchart, Gail Carr, Terri Dautcher, Dana Ernst, Rich Grossman (guest), Dan Moore, Scott Robison, Zach Tirrell (guest), David Zehr

Unable to attend: Pam Anneser, Cheryl Baker (guest), Trent Boggess, Mardie Burckes-Miller, James Whiting, Frances Williams, Eun-Ho Yeo

Scribe: Christian Roberson

Acceptance of April 2012 minutes

Nancy pointed out that she was listed as both present and absent, minutes will be corrected to present only.

Update: ATOEC Motion

Christian provided a summary of the motion at the faculty meeting for the committee and thanked the committee for all the hard work.

Discussion: New Committee Chair

Because Christian is only continuing faculty member eligible to be chair, he suggested deferring vote until the September meeting when the seven new faculty members of the committee would be present. Christian is willing to serve as interim chair until then and call the September meeting. The committee agreed with the postponement.

Discussion: Frost School Name Change

Nancy summarized potential to change name (see Appendix). Terri mentioned potential concern about calling Frost School a college. Could this raise concerns about potential to be separate business unit with its own faculty? Rich pointed out need to look closely at competitors for consistency. Terri pointed out issues with where information for online resides and how the online label causes divides. Are online COBA programs in COBA or different? David sited potential confusion with old examples like College of University Studies. Terri used SHNU's business model as example of faculty concern. Terri points out need to design business processes and flow that minimize student confusion. Rich provided some context about current discussions about website concerns and impact on online students and programs. Nancy sees Online and Continuing Studies as the most common name for this function in her sampling of other schools.

Discussion: ATOEC Charge/Tasks

Terri talked about the Policies and Procedures document. What has been happening/not happening that is supposed to? How can the committee facilitate these items? Perhaps an annual review of the document would be appropriate. Terri also mentioned PBLG strategic requests. How does this committee integrate with PBLG? Rich commented on ITS initiatives for better processes for some of these mechanisms. There is a need for better committee reporting and

transparency on decisions by this committee. There is potential for direct collection/discussion on technology needs/wants. Nancy mentioned Holmes group and their involvement with business processes and potential sharing of information with them. David mentioned potentially having a discussion section at Faculty Week to get more input from faculty about items for the upcoming year. Terri cited professional development as well as software/hardware. Dana suggested the potential for free online courses like Udacity or Coursera.

Thank You For Outgoing FSC Members

Nancy thanked all of the outgoing FSC committee members who were present: Terri Dautcher, Dana Ernst, Dan Moore, and in particular Gail Carr who has served on some variation of FSC since its inception.

Next meeting: September 11, 2012, 3:30, HUB 123

Meeting adjourned at 4:45

Appendix A

I would propose that we drop the name Frost because it is overused at PSU and is confusing to our internal and external audiences. It gets confusing since we have a Frost House, a Frost Commons, a Frost Faculty Center for Teaching and Learning etc. and it does not add any clarity to who we are or who we serve.

Our office is and will be responsible for
- All undergraduate online degree students
- All undergraduate online course offerings
- Commuting and adult students who are blending online, evening, and face2face classes
- Winterim and Summer session programming
- Continuing Education
  - Non-degree students taking credit courses
  - Professional development (non-credit and credit)
  - Community Education (non-credit)

Some possibilities I have come up with after looking at other institutions include:
College of Online and Continuing Studies
College of Online and Continuing Education
College of Continuing and Distance Education
College of Online, Continuing and Professional Studies (too long, I think)

Other groups in academic affairs are also discussing possible name changes for Frost School.