

Marcia Schmidt Blaine

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Curriculum Vitae: Abstract

Collaborative leader entrusted to create broad campus-wide cultural change. Aim: to work with an institution whose graduates have the mental tenacity, integrity, and agility to make a positive difference in an increasingly complex world.

Leadership Experience:

Executive Director of Government Relations and Special Projects, Plymouth State University, 2016-present

- Advocate for Plymouth State University at local, state, and federal level
- Collaborate with the University System of New Hampshire Government Relations team
- Chair, Retention-Persistence Working Group, 2017-present
- Complete College America, Campus leader and NH representative
- Liaison with the Community College System of New Hampshire
- Co-lead for NEASC Interim Report, 2017-2018

Executive Director of the Museum of the White Mountains, 2015-2017

University Review and Strategic Allocations Committee, 2014-2015

Chair of the History, Philosophy, and Social Studies Education Department, 2010-2015

Led creation of new multidisciplinary department.

Coordinator of the History discipline within the Social Sciences Department, 2008-2010

Led curricular changes and decision to create a new department.

Coordinator of the Heritage Studies graduate program, 2002-2005

Faculty Speaker, 2008-2009. Speaker Elect, 2007-2008

Led faculty governance, task forces, and Faculty Steering Committee.

Co-chair of the Governance Task Force, followed by Co-chair of the Governance Implementation Task Force, 2004-2008

Education:

Ph.D., University of New Hampshire, American History, 1999

B.A., The College of William & Mary, History, 1977

Professional Leadership Development:

American Council on Education Fellow, 2015-2016

Society for College and University Planning Institutes graduate, 2015-2017

Collaborative Leadership Institute, 2017

Curriculum Vitae: Selected and Recent

Administrative and Leadership Experience:

Executive Director of Government Relations and Special Projects, July 2016 to the present.
Cabinet-level position.

Government Relations: Work with University System of New Hampshire and Plymouth State teams to communicate with local, state, and federal government representatives and advocate for higher education in New Hampshire. Facilitate strategic interactions, communications, partnerships, and outreach between the University and federal, state, and local agencies and elected officials. Provide timely analyses of legislative proposals and their respective impact on Plymouth State University's personnel, students, and the University's strategic aims. Concentrate efforts on advocacy, communication, and cooperation. Helped to acquire capital funding for PSU in last biennium. Brought federal Representative, Senators, and their staff to campus to take part in programs as varied as early childhood education, Title IX and sexual violence, and the PSU TRIO program. Connect government officials with faculty and staff to build partnerships. Serve on the Town of Plymouth Advisory Budget Committee and as a connection between town officials and the administration.

Special Projects: Focus on high-quality student experience and retention and persistence efforts. Develop and coordinate projects on campus, within the New Hampshire higher education systems, and with national groups such as Complete College America and EAB. Brokered closer ties between the Community College System and Plymouth State through a new block transfer agreement and increased partnership opportunities. Garnered buy-in to Purpose First initiatives.

Retention-Persistence Working Group, Chair: initiated and currently lead campus-wide working group, 2017-present. Integrate efforts across departments and divisions to improve retention and persistence and thus student success through data-driven initiatives and analysis, collaboration, and communication. Leadership includes coordination of advising efforts, new cohorting endeavors, technology improvement, near-graduation stop-outs communications, and faculty action plans. Successes seen so far include small but substantial increase in retention, new cohorted groups, and increasing faculty involvement.

Executive Director (interim) of the Museum of the White Mountains at Plymouth State University, January 2016-June 2017 (also part time, July 2015-December 2015). Focused on (1) engaging students and faculty, assisting faculty to incorporate Museum exhibits and presentations into their curricula, (2) deepening donor relationships, (3) strategic planning, and (4) building institutional capacity and integration. Worked collaboratively with Advancement on donor relations, membership drives, and fundraising. Revitalized the Museum Advisory Council, a group composed of donors and experts, and worked to engage them. Overhauled the budget, developed a strategic plan, and created a cohesive marketing strategy. With the team, transformed the Museum and attracted larger and more engaged audiences, increasing foot traffic from both students and the wider public

while decreasing the budget and increasing the number and type of exhibits each year.

University leadership positions prior to 2015. Led successful collaborative revision of governance system as chair of the Executive Council and member of the Governance Implementation Task Force. Served as the Faculty Speaker under the new governance system. Led team to develop policies and processes to turn ideas for shared governance into reality. Focused on transparency and timely communication. Worked to create greater collegiality among faculty members.

Departmental leadership positions. 2010-2015: Chair of the Department of History, Philosophy, & Social Studies Education. Highlights: strategic plan for new department, worked to meld three disparate disciplines into a single well-functioning department, hired two new tenure-track faculty members as well as adjuncts, led discipline self-study, led the development of one new program and two completely revised programs, and developed and implemented department mentoring program. Coordinator of History when it was within the Social Science Department, 2008-2010. Spearheaded and led creation of new department in 2009-2010. Both positions involved evaluation of full- and part-time faculty, scheduling, curriculum planning, and budgetary management. Coordinator of Heritage Studies graduate program. Led faculty recruitment and assessment, advised students, developed marketing strategies, and coordinated scheduling.

University of Winchester on-campus representative. 2006-present: act as representative for the Winchester study abroad program, a PSU partner program for international study that offers PSU students affordable study abroad opportunities. **Visiting Faculty**, University of Winchester, Winchester, United Kingdom, Spring 2011

Coordinator of Heritage Studies graduate program at Plymouth State University, 2002-2005. Responsibilities included student and faculty recruitment, advising, program advertising, web design, teaching, course proposals, and coordination of term scheduling.

Academic Teaching:

Professor of History, Plymouth State University, Plymouth, New Hampshire, 2013 to present. Associate Professor of History, 2007-2013. Assistant Professor of History, 2004-2007. Contract Faculty, 2002-2004. Adjunct professor, 1988 to 2002. Classes taught included the History Capstone, New Hampshire & New England History, Early American Society, Revolutionary America, American Women's History, the General Education American surveys, and First Year Seminar, and others at the undergraduate level and Heritage Studies Foundations, New Hampshire and New England Historic Sites, Constitution Day, and others at the graduate level.

High school teacher: Taught high school social studies for six years before moving to higher education, 1983-1988, and 1978-1979.

2009 Academic Advising Award Recipient. Awarded by students to the faculty member who best exemplifies the students' ideas of what a good academic advisor should be.

Development into a **Public Historian** helped me to realize the great importance of working with and engaging the public. Engagement in public presentations of work provides students the opportunity to apply their learning in public venues and enhances public enthusiasm for thoughtful reflection on the past as it relates to the present.

Education:

Ph.D. The University of New Hampshire (Durham, New Hampshire), History, 1999

M.A. The University of New Hampshire, History, 1982

B.A. The College of William and Mary (Williamsburg, Virginia), History, 1977

Teaching Certificate, Social Studies, The College of William and Mary, 1978

Professional Leadership Development:

American Council on Education Fellows Program, Class of 2015-2016

Host institution: James Madison University

Worked closely with President Jonathan Alger and Provost Jerry Benson to learn the challenges and rewards of academic leadership

Visited over 30 institutions in the U.S. and the U.K. investigating models of higher education leadership and exploring change management in higher education

Fellowship focus: strategic planning, project management, student engagement and retention

Society for College and University Planning: graduate of SCUP Planning Institutes in strategic planning, 2015-2017

Academic Impressions: Collaborative Leaders Institute, August 2017

Annual Academic Chairpersons Conference, Orlando, Florida, 2012

Professional Contributions:

Selected Service:

New Hampshire Historical Society Strategic Planning, Collections subcommittee, 2018-present.

New Hampshire Historical Society, Editorial Board for *Historical New Hampshire*, 2017-present.

Statewide 65 x 25 Committee to increase post-secondary attainment in New Hampshire to 65% by 2025, 2017-present.

NEASC (NECHE) interim report, Report Project co-lead, 2017-2018.

New Hampshire Women in Higher Education Leadership Board member and member of the conference committee, 2016 to present.

American Council on Education Professional Development Committee, 2017-present.

EAB Student Success Collaborative Campus/Navigate, Campus Sponsor, 2017-present.

Presenter and panelist on retention, Student Success Institute (Campus Compact and the NH College and University Council), Manchester, NH, April 19, 2018.

Presenter and panelist, "Advancing to Director," NH Women in Higher Education Leadership Conference, April 13, 2018.

Chair, Retention-Persistence Working Group, 2017-present.
 Society for College and University Planning, Institutional Direction Academy, 2017-present.
 Campus Leader and New Hampshire representative, Complete College America Purpose First nation-wide initiative, 2016-2018. Organized New Hampshire Statewide Summit on Complete College America, November 2, 2017.
 Conference presentations as part of Purpose First: “Purpose First: College Completion to Career Success,” SEM AACRAO Conference, Oct. 30, 2017. “A Work in Progress: NH and Purpose First,” New Hampshire Statewide Summit on Complete College America, Nov. 2, 2017.
 Chair, search committee, Vice President for Finance and Administration, 2017.
 University Review and Strategic Allocation group (Communications subcommittee), 2014-2015.
 Search Committee member, Vice President for Advancement, Spring 2014.
 Outside Reviewer, University of New England, Biddeford, ME, Spring 2014.
 Historical Consultant, two video productions for Moore Huntley Productions: “The People’s Forest: The Story of the White Mountain National Forest” 2013, and “Passing Through: The Allure of the White Mountains,” 2013.
 New England Historical Association, Executive Committee, elected position, 2010-2013; Nominating Committee, elected position, 2007-2010; Committee chair, 2009-2010.
 New Hampshire Humanities Council, Program Committee, 2006-2014.
 New Hampshire Humanities Council speaker, 2006-2017. Generally presented 15-20 lectures per year around the state of New Hampshire.
 Search Committee member, Dean of the College of Arts and Sciences, Fall 2010.
 Presenter, New Faculty Orientation, History of Plymouth State University, annually 2007-2016.

Funded Projects/Grants:

Director, “WMNF Centennial,” \$10,000 from the federal government (White Mountain National Forest) to sponsor the 2018 exhibit at Museum of the White Mountains, 2017.
 Museum fundraising, \$250,000 anonymous donation for special projects and student fellowships, 2016.
 Director, Campbell Online development, \$49,000 private donation to launch long-term website development and implementation.
 Director, “Taking the Lead: Women and the White Mountains,” 2016. New Hampshire Humanities grant, \$10,000.
 Director, “Taking the Lead: Women and the White Mountains,” 2016. Gutchess Fund of the New Hampshire Charitable Foundation, \$5000.
 Humanist, “Meeting our Environmental Heroes – Bringing History to the Present to inform our Future,” project for the New Hampshire Audubon Society. Grant through the New Hampshire Humanities Council, 2014.
 Humanist, evaluator, and historian/presenter, “The Revolution Up North: New Hampshire in the Revolution” series, Gorham and Berlin Public Libraries and White Mountain Community College, August-November 2014.
 Humanist, curator, and historian, “Passing Through: The Allure of the White Mountains,” project for the Museum of the White Mountains. Grant through the New Hampshire Charitable Foundation, 2012-2013.

Consultant and scholar advisor, “Thomas Cole National Historic Park Planning Grant,” project for the Thomas Cole National Historic Park, New York. Grant through the National Endowment for the Humanities, 2012.

Faculty Research Fund grant, “Identity and Fear: A Cultural History of Provincial New England,” 2010-2011.

Visiting Professor, University of Winchester, United Kingdom, April-May 2011.

Humanist and historian for “Protecting the Forests: The Weeks Act of 1911,” funded by the New Hampshire Humanities Council. Exhibit on the Weeks Act, March 2010, Plymouth State University and then statewide for two years.

Selected Scholarship:

Publications:

Taking the Lead: Women and the White Mountains, exhibit catalogue. Plymouth, NH: Museum of the White Mountains, 2016. All catalogues associated with the Museum of the White Mountains are available online.

Passing Through: The Allure of the White Mountains, exhibit catalogue. Plymouth, NH: Museum of the White Mountains, 2013.

“The Public Forest: Joseph B. Walker, Philip Ayres, and the White Mountain National Forest,” chapter in *Beyond the Notches: Stories of Place in New Hampshire’s North Country*. Sponsored by the Monadnock Institute of Nature, Place, and Culture (2011).

As Time Passes over the Land, exhibit catalogue. Plymouth, NH: Plymouth State University for the Museum of the White Mountains, 2011.

“Dover Physicians and Progress toward Professionalization, 1780-1850,” *Historical New Hampshire* 64, No.1 (Summer, 2010): 3-26.

“The Johnsons’ Plight: The Role of Captivity on Anglo-American Identity,” *History: A Journal of the History Association* 94:1, No. 313 (January, 2009), 53-73.

“‘Your Petitioner as in Duty bound Shall Ever Pray:’ The Effect of Revolutionary Rhetoric on Female Petitioners,” *Selected Papers of the Consortium of the Revolutionary Era, 1750-1850* (2006), 11-20.

“Entertaining the Government: Female Tavern Keepers and the New Hampshire Provincial Government,” *Proceedings of the Dublin Seminar for New England Folklife: Annual Proceedings 2002* (2002), 191-201.

“The Power of Petitions: Women and the New Hampshire Provincial Government, 1700-1770,” *International Review of Social History* 46 (2001), 57-77.

New Hampshire Scenery: a dictionary of nineteenth-century Artists of New Hampshire mountain landscapes. Catherine H. Campbell, lead author. Canaan, NH: Phoenix Publishing for the New Hampshire Historical Society, 1985.

Other:

“Picturing the Past: A Short History of Plymouth State,” with Louise Samaha McCormack. In *Plymouth State University*, 6-17. Plymouth, NH: Plymouth State University, 2014.

Editor: “Summer Camps: The White Mountains Roots of an Iconic American Experience,” exhibit at the Museum of the White Mountains, May 3-September 13, 2017. Editor and co-curator.

Referred Conference Presentations:

- “The Politics of Captivity: The Accidental Negotiator,” paper presented at the Northeastern American Society for Eighteenth-Century Studies conference, Middletown, Connecticut (October 2012).
- “Captivity and Cultural Adaptation,” paper presented at Winchester University History Department Forum, Winchester, U.K. (May 2011).
- “Fear and Settlement: Developing American Identity on the New England frontier, 1744-1760,” paper presented at the Consortium of the Revolutionary Era, Savannah, Georgia (February 2009).
- “A Woman that Keeps Good Orders: Licensing and Female Tavern Keepers,” paper presented at the Organization for American Historians, New York, New York (March 2008). Panel organizer for panel titled “Order and Disorder in Colonial Taverns: Gender, Class, and Tavern Licensing.”
- “‘My family was a mixture of nations:’ Captivity and the Individual along the New England Frontier,” paper presented at the Northeast American Society of Eighteenth-Century Studies in Hanover, New Hampshire (October 2007).
- “Captive Networks of Northern New England: Imposed Dependence and Negotiated Agency,” paper presented at the 28th Meeting of the Social Science History Association, Baltimore, Maryland (November 2003).
- “When Private is Public: Eighteenth-Century Women in the Formal Public,” paper presented at the Omohundro Institute of Early American History and Culture Conference, Toronto, Ontario (June 2000).