

AUDITORY VS. VISUAL CLUES ON TIP OF THE TONGUE STATE

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Tip of the tongue phenomenon is a relatively common speech error in which word retrieval failure is coupled with a deep feeling of frustration. In this state one knows they know a word but cannot produce it. Previous research shows phonological clueing, or presenting participants with similar sounding words aids in the retrieval process. The current experiment investigates modality effects on clue words. Participants will be asked to identify a series of celebrity pictures in order induce a TOT.