

Things to Consider When Evaluating a Funding Opportunity

- Do the mission and values of the sponsor match or overlap with those of our organization?
- Does the project address or advance priority area(s) or theme(s) identified by the sponsor?
- Is our organization eligible to apply?
- Does the sponsor limit the number of proposals from our organization in any way? If so, is this proposal allowed at this time?
- Does the sponsor offer an appropriate grant type and size for our project?
- Does the scale and scope of the project fit within those indicated as likely to be funded by the sponsor?
- Will the grant funds be available when we will need them? Are there required start and end dates?
- If there is a requirement to match the funds provided by the sponsor, do we have the match (cash, in-kind, etc.) available and can we document it?
- Are there restrictions (use of funds, dissemination of the outcomes, ownership of materials produced, etc.) or other issues that will be troublesome or prohibitive?
- Can we meet the content and timeline requirements for reporting of both project progress and financial expenditures?
- Do we need to contact the sponsor in some way before submitting a proposal?
- Are there aspects of the submission process or terms of the grant that need clarification? If so, what is the way to get this information?
- Do we have the information we need to prepare the proposal and supporting documents on-hand or readily available?
- Can we prepare a well-written, well-presented proposal in time to meet the sponsor's submission deadline?