

**2+2 Agreement: AS in Marketing at Manchester Community College and
BS in Business Administration at Plymouth State University**

Years 1 and 2 at Manchester Community College

Course ID	Course Title	Credits
<u>Year One</u> at Manchester Community College		
ACCT 113	Accounting and Financial Reporting I	3
ACCT 123	Accounting and Financial Reporting II	3
BUS 212	Business Law I	3
CIS 110	Microsoft Computer Applications I	3
ECON 134	Macroeconomics	3
ENGL 110	College Composition I	4
FYC 100	First Year Cornerstone	1
MATH 131	Elementary Algebra	3
MATH 202	Probability and Statistics	4
MKTG 125	Principles of Marketing: A Global Perspective	3
	Science Elective	<u>3</u>
	Sub-total Credits for Year One at MCC	33
<u>Year Two</u> at Manchester Community College		
BUS 155	Retail Management	3
BUS 210	Organizational Communications	3
ECON 135	Microeconomics	3
ENGL 113	Oral Communications	3
GDES 110	Page Layout and Design	3
MKTG 135	Global Consumer Behavior	3
MKTG 205	International Marketing	3
MKTG 210	Advertising	3
MKTG 224	Sales and Sales Management	3
MKTG 282	Marketing Research	3
	Foreign Language/Humanities/Fine Arts Elective	<u>3</u>
	Sub-total Credits for Year Two at MCC	<u>33</u>
	Total Credits for AS Marketing	66

Years 3 and 4 at PSU

Course ID	Course Title	Credits
<u>Year Three</u> at PSU		
BU 2262	Management Accounting	3
BU 3210	Financial Management	3
BU 3240	Information Technology	3
BU 3300	Operations Management	3
MA	Mathematics Foundations	3
CTDI	Creative Thought Direction	3
PPDI	Past and Present Direction	3
SSDI	Self and Society Direction	3
WECO	Wellness Connection	<u>3</u>
	Sub-total Credits for Year Three at PSU	27
<u>Year Four</u> at PSU		
BU 3420	Organizational Behavior (DICO)	3
BU/EC	3000/4000 level BU/EC Elective	3
BU 4220	Strategic Management (INCO)	3
SIDI	Scientific Inquiry Direction	3-4
	Electives	<u>15-14</u>
	Sub-total Credits for Year Four at PSU	<u>27</u>
	Total Credits taken at PSU	54

BS BUSINESS ADMINISTRATION 2014-2015
2+2 Program with Manchester Community College for AS Management 2014-2015

MCC Requirements (2014-15 Catalog)	Credits	Satisfies PSU Requirement (2014-15 Catalog)	Credits
ACCT 113 Accounting and Financial Reporting I	3		
ACCT 123 Accounting and Financial Reporting II	3	BU 1152 Financial Accounting	6
BUS 114 Management	3	credits toward BS degree	3
BUS 124 Small Business Management	3	credits toward BS degree	3
BUS 210 Organizational Communications	3	BU 2290 Organizational Communications (WRCO)	3
BUS 212 Business Law I	3	BU 2480 Business Law	3
BUS 221 Business Finance	3	BU 3210 Financial Management	3
BUS 224 Human Resource Management	3	credits toward BS degree	3
BUS Business Elective [BUS 216]	3	BU 3420 Organizational Behavior (DICO)	3
CIS 110 Microsoft Computer Applications I	3	BU 1100 Business Computer Applications (TECO) (sub)	3
ECON 134 Macroeconomics	3	EC 2550 Macroeconomics (GACO)	3
ECON 135 Microeconomics	3	EC 2560 Microeconomics	3
ENGL 110 College Composition I	4	EN 1200 Composition	4
ENGL English Elective	3	CTDI Creative Thought Direction	3
FYC 100 First Year Cornerstone	1	credit toward BS degree	1
MATH 131 Elementary Algebra	3	credits toward BS degree	3
MATH 202 Probability and Statistics	4	MA 2300 Statistics I (QRCO)	4
MKTG 125 Principles of Marketing: A Global Experience	3	BU 2450 Principles of Marketing	3
MKTG 282 Marketing Research	3	BU 3360 Marketing Research	3
PHIL 240 Ethics	3	SSDI Self and Society Direction (substitute)	3
Foreign Language/Humanities/Fine Arts Elective	3	PPDI Past and Present Direction	3
Science Elective	3	SIDI Scientific Inquiry Direction	3

Total required for AS Management	66	Sub-total	66
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BU 2262 Management Accounting	3
BU 3240 Information Technology	3
BU 3300 Operations Management	3
BU 4220 Strategic Management (INCO)	3
BU/EC 3000/4000 Business/Economics Electives	6
Mathematics Foundations-complete one of the following:	3
MA 2200 Finite Mathematics	
MA 2490 Applied Calculus I	
MA 2550 Calculus I	
CTDI Creative Thought Direction	3
PPDI Past and Present Direction	3
SIDI Scientific Inquiry Direction	3-4
SSDI Self and Society Direction	3
WECO Wellness Connection	3
Electives	<u>*18-17</u>
Sub-total	54

Total required for the degree	120
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*three credits for IS 1111 become electives for transfer students entering with 24 or more credits

The maximum number of transfer credits that can be applied to a PSU bachelor degree is 90.

Plymouth State University CURRICULUM PLANNING GUIDE with APPLICATION of TRANSFER CREDIT

MCC students coming to PSU must have grades of C or better in each of their courses and a minimum 2.0 cumulative GPA in order to transfer into the PSU BS in Business Administration under this 2+2 agreement.

MCC students who have completed the AS degree in Management with one course with a grade of C- or below, may retake that course during the summer preceding entrance to PSU and still be accepted at PSU under this 2+2 agreement, if she/he earns a grade of C or higher.

MCC students who complete the AS degree in Management will need to take at least six more General Education classes (Mathematics Foundations, Creative Thought Direction, Past and Present Direction, Scientific Inquiry Direction, Self and Society Direction, Wellness Connection) and the third and fourth year coursework for the BS Business Administration major.

Advisors at MCC will work with students to make sure that their English Elective, Foreign Language/Humanities/Fine Arts Elective, and Science Elective will transfer in as a Direction course at PSU.

If a MCC student has not completed the AS degree in Management, then courses will be transferred in on a course-by-course basis. See Transfer Agreement.

MCC English courses that satisfy PSU Creative Thought Direction (CTDI)

ENGL 200 Themes in Literature
ENGL 201 Survey of Poetry
ENGL 202 Introduction to Drama
ENGL 205 The Novel
ENGL 214 Creative Nonfiction
ENGL 218 Short Story
ENGL 223 British Literature I
ENGL 224 British Literature II
ENGL 225 Shakespeare
ENGL 230 American Literature I
ENGL 235 American Literature II

MCC courses that satisfy PSU Past and Present Thought Direction (PPDI)

GEOG 110 World Geography
HIST 120 Western Civilization Through 1500
HIST 130 Western Civilization-1500 to the Present
HIST 202 United States History to 1870
HIST 203 Topics in History
HIST 204 United States History-1870 to the Present
HIST 205 History of Russia
HIST 210 History of China
HIST 211 Modern Middle East History
HUMA 105 Introduction to Music

MCC courses that satisfy PSU Scientific Inquiry Direction (SIDI)

BIOL 101 General Concepts in Biology
{BIOL 106 Human Body *and* }
{BIOL 107 Human Body Lab }
BIOL 111 Anatomy and Physiology of Domestic Animals I
BIOL 121 Anatomy & Physiology of Domestic Animals II
ESCI 110 Earth Science
ESCI 115 Current Issues in Ecology
ESCI 125 Introduction to Environmental Science
PHYS 100 Introductory Physics
PHYS 110 Physical Science I
PHYS 120 Physical Science II