

Plymouth State University **ACADEMIC MINOR REQUIREMENTS**

PROFESSIONAL SALES CERTIFICATE 2013-2014

Student: _____
 Student ID: _____
 Enrollment Date: _____
 Student Major/Option: _____

College of Business Administration
 Total semester hours required: 19-21
 Total semester hours transferred: _____
 Catalog Used for Major/Option: _____

Plymouth Requirements	Credits	Gen Ed	Transfer Course (Title)	Credits	To Be Taken
BU 2450 Principles of Marketing	3				
BU 3280 Professional Selling Skills I	3				
BU 3290 Professional Selling Skills II	3				
BU 3420 Organizational Behavior	3	DICO			
BU 4260 Interpersonal Relations	3				
BU 4330 Sales Management	3				Falls
Complete one of the following:	1-3				
BU 3350 Event Marketing					
BU 3370 Advertising and Promotion Management					
BU 4380 Sales Internship					
BU 4440 Global Marketing					