

Plymouth State University **ACADEMIC MINOR REQUIREMENTS**

**PROFESSIONAL SALES CERTIFICATE 2014-2015**

Student: \_\_\_\_\_  
 Student ID: \_\_\_\_\_  
 Enrollment Date: \_\_\_\_\_  
 Student Major/Option: \_\_\_\_\_

**College of Business Administration**  
 Total semester hours required: 19-21  
 Total semester hours transferred: \_\_\_\_\_  
 Catalog Used for Major/Option: \_\_\_\_\_

Plymouth Requirements	Credits	Gen Ed	Transfer Course (Title)	Credits	To Be Taken
BU 2450 Principles of Marketing	3				
BU 3280 Professional Selling Skills I	3				
BU 3290 Professional Selling Skills II	3				
BU 3420 Organizational Behavior	3	DICO			
BU 4260 Interpersonal Relations	3				
BU 4330 Sales Management	3				Falls
Complete <b>one</b> of the following:	1-3				
BU 3350 Event Marketing					
BU 3370 Branding and Marketing Communication					
BU 4380 Sales Internship					
BU 4440 Global Marketing					