

COMMUNICATION MAJOR at SUNWAY UNIVERSITY 2012-2013
BA Communication Studies, Professional Communications at Plymouth State University 2012-2013

Sunway Requirements (2012-13 Catalog)	Credits	Satisfies PSU Requirement (2012-13 Catalog)	Credits
COMM 1013 Public Speaking and Presentation Skills	3	CM 2400 Public Speaking (Group C)	3
COMM 1023 Introduction to Human Communications	3	CM 2910 Introduction to Communication	3
COMM 2013 Intro to Communication Theory (Area V)	3	CM 3640 Communication Theory	3
COMM 2023 Communication Research Methods	3	CM 3650 Communication Research Methods (QRCO)	3
COMM 2033 Mass Media and Society (Area VII)	3	CM 2770 Introduction to Media/Cultural Studies (TECO)	3
JRNS 1013 Introduction to Journalism	3	credits toward BA degree	3
General Education and Proficiency Courses	28		28
Area I: THEA 1013 Introduction to Theatre		CTDI Creative Thought Direction (substitution)	
Area II: HIST 3013 Intellectual History of Modern West		GACO Global Awareness Connection	
Area III: HIST 1013 Multicultural America		PPDI Past & Present Direction and DICO Diversity	
Area IV: POLS 3013 Pacific Asia Today		credits toward BA degree	
Area VI: Natural Science with Laboratory		SIDI Scientific Inquiry Direction	
CSCI 1013 Introduction to Computer Applications		credits toward BA degree	
ENGL 2014 Introduction to Critical and Creative Writing		EN 1999 Composition (COMP)	
MATH 1013 Finite Mathematics		MA 2200 Finite Mathematics (MATH)	
MATH 1024 Pre-calculus		credits toward BA degree	

Total required for Communication Major at Sunway	46	Sub-total	46
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Complete approximately 46 credit hours with a minimum grade of C in all courses.		CM 4900 Senior Seminar	3
		BU 2290 Organizational Communications (WRCO)	3
		BU 2450 Principles of Marketing	3
Students are required to select a minor comprising a different specialization.		Group A – complete two courses (see page 2)	6
		Group B – complete two courses (see page 2)	6
		Group C – complete three 3000/4000 level courses (see page 2)	9
Students are required to select a minor from another department. The following options are available:		CTDI Creative Thought Direction	3
Minor in Management: BUSN 1013, MGMT 2013		PPDI Past and Present Direction	3
Minor in Marketing/Advertising and Promotion: MKTG 2013, STAT 2013		SIDI Scientific Inquiry Direction	3-4
Minor in Political Science: POLS 2013		SSDI Self and Society Directions	6
Minor in Psychology: PSYC 1013, PSYC 1023, PSYC 2013, PSYC 3023		INCO Integration Connection	3
Minor in Sociology: SOCY 1013		WECO Wellness Connection	3
		Foreign Language (GACO)	*
		Electives	**23-22
		Sub-total	74

Total required for the degree 120

*The foreign language requirement is satisfied by being a native speaker of a language other than English; no credit is awarded; the student completes a Global Awareness Connection (GACO). Students whose native language is English take 3-8 credits of another language.

**three credits for IS 1111 become electives for transfer students entering with 24 or more credits

The maximum number of transfer credits that can be applied to a PSU bachelor degree is 90.

Plymouth Requirements for Professional Communication

Group A – complete two of the following:

- BU 3320 E-Commerce
- BU 3340 Consumer Behavior
- BU 3370 Advertising and Promotion Management
- BU 3420 Organizational Behavior (DICO)
- BU 3600 Corporate Public Relations
- BU 4260 Interpersonal Relations

Group B – complete two of the following, including WRCO:

- AN 2210 Cultural Anthropology (GACO)
- AN 3900 Applied Anthropology
- CM 3510 Communication, Media, and Wellness (WECO)
- IS 4360 Cultural Diversity and American Society (DICO) (INCO)
- IS 4370 Hispanic Culture in the United States (DICO) (INCO)
- PO 1030 World Politics (GACO)
- PS 3030 Social Psychology
- PS 3260 Perception
- SO 3160 Women in World Development

Group C – complete three of the following:

- BU 3360 Marketing Research
- BU 4250 Marketing Management
- BU 4440 Global Marketing
- CM 3090 Technical Communication (TECO) (WRCO)
- CM 3480 Global Perspectives in the Media (GACO)
- CM 3670 Journalism (TECO) (WRCO)
- CM 3910 Topics in Film and Media Studies
- CM 3950 Internship
- CM 4910 Independent Study
- EN 3120 Advanced Composition
- EN 3130 Non-Fiction Workshop
- EN 3670 Journalism (TECO) (WRCO)
- SO 3350 Sociology of Popular Culture