

Plymouth State University **ACADEMIC MINOR REQUIREMENTS**

**PROFESSIONAL SALES MINOR 2013-2014**

Student: \_\_\_\_\_  
 Student ID: \_\_\_\_\_  
 Enrollment Date: \_\_\_\_\_  
 Student Major/Option: \_\_\_\_\_

**College of Business Administration**  
 Total semester hours required: 19-21  
 Total semester hours transferred: \_\_\_\_\_  
 Catalog Used for Major/Option: \_\_\_\_\_

Plymouth Requirements	Credits	Gen Ed	Transfer Course (Title)	Credits	To Be Taken
BU 2450 Principles of Marketing	3				
BU 3280 Professional Selling Skills I	3				
BU 3290 Professional Selling Skills II	3				
BU 3420 Organizational Behavior	3	DICO			
BU 4260 Interpersonal Relations	3				
BU 4330 Sales Management	3				Falls
Complete <b>one</b> of the following:	1-3				
BU 3350 Event Marketing					
BU 3370 Advertising and Promotion Management					
BU 4380 Sales Internship					
BU 4440 Global Marketing					

*Note 1: Students with a minor must complete six credits of upper-level courses outside the major discipline.*

*Note 2: For a second or subsequent minor, at least nine credits must be different from the major or the first minor.*