

Plymouth State University **ACADEMIC MINOR REQUIREMENTS**
PROFESSIONAL COMMUNICATION MINOR 2014-2015

Student: _____
 Student ID: _____
 Enrollment Date: _____
 Student Major/Option: _____

Department: **Communication & Media Studies**
 Total semester hours required: 15
 Total semester hours transferred: _____
 Catalog Used for Major/Option: _____

| Plymouth Requirements | Credits | Gen Ed | Transfer Course (Title) | Credits | To Be Taken |
|---|---------|---|-------------------------|---------|-------------|
| CM 2910 Human Communication and Conflict | 3 | | | | |
| CM 3640 Communication Theory | 3 | | | | |
| BU 2290 Organizational Communications | 3 | | | | |
| Complete six credits from two of the following courses: | 6 | Note: At least one course must be at the 3000/4000 level. | | | |
| BU 2450 Principles of Marketing | | | | | |
| BU 3370 Branding & Marketing Communication* | | | | | |
| BU 3600 Corporate Public Relations* | | | | | |
| CM 2400 Public Speaking | | | | | Spring |
| CM 2770 Intro to Media & Cultural Studies | | | | | |
| CM 3090 Technical Communication | | | | | |
| CM 3500 Media Effects | | | | | |
| CM 3670 Journalism | | | | | Fall |
| CM 3910 Topics in Media Studies | | | | | |
| CM 4090 Advanced Technical Communication | | | | | Fall |

*Students majoring in Business (Accounting, Business Administration, Finance, Management, Marketing, Sports Management) cannot count this class toward the minor.

Note 1: Students with a minor must complete six credits of upper-level courses outside the major discipline.

Note 2: For a second or subsequent minor, at least nine credits must be different from the major or the first minor.